



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

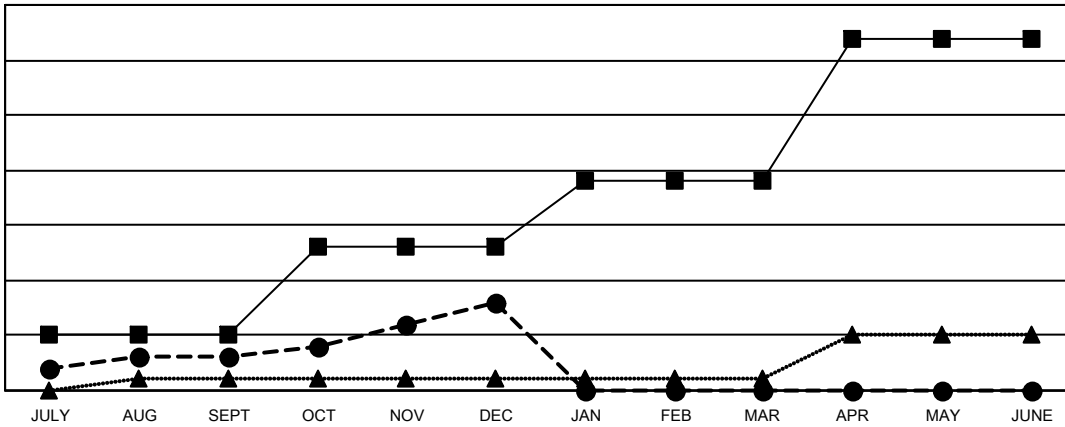
Multiple District 14

LOCATION: PENNSYLVANIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	5	3	2
OCT/NOV/DEC	8	5	5
JAN/FEB/MAR	6	0	0
APR/MAY/JUNE	13	0	0

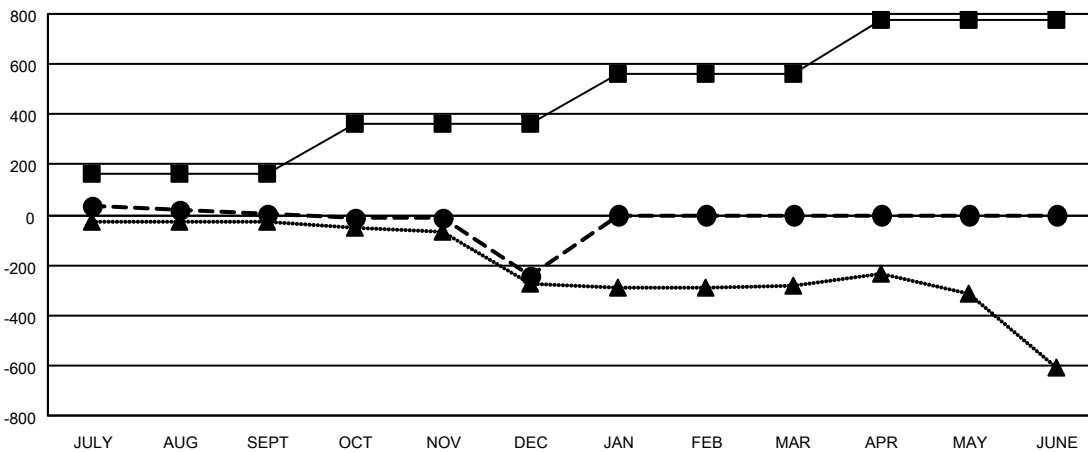
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	166	360	323
OCT/NOV/DEC	193	357	586
JAN/FEB/MAR	203	0	0
APR/MAY/JUNE	211	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	
<u>DROPPED MEMBERS</u>	
DECEASED	161
CLUB CANCELLED	63
OTHER	685
<b>TOTAL</b>	<b>909</b>

184 CLUBS OF 680 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	12,413 (71.27%)
FEMALE	5,003 (28.73%)

TOTAL FAMILY UNIT MEMBERS	3,300
FAMILY MEMBERS PAYING HALF DUES	1,707